

# MOTIVATION ANALYSIS FOR YOUR TEAM

**LEADERSHIP IS ABOUT HANDLING PEOPLE EFFECTIVELY**

**There isn't a spreadsheet in your business  
that records morale!**

**But there's evidence of it on all your  
spreadsheets!**

STAFF TURNOVER

PROFITABILITY

CUSTOMER LOYALTY

MARKET SHARE

Effective leadership is about leaving nothing to chance. Forget change management – ***the only way to manage change is to cause it!***





## IF YOU CAN'T MEASURE IT, YOU CAN'T CAUSE IT

Competitive business environments are demanding as issues like HR, profitability and the cost of business erode our potential. If you run a team, you need to understand what motivates them to work. Not just how well they work but WHY THEY WANT TO.

**NEVER ASSUME IT'S JUST ABOUT THE MONEY.**

Now you can take the guesswork out!

 No expensive ongoing Consultants.  This system is fully integrated and can be used as regularly and extensively as you require. Your Motivation Analysis kit includes;

-  Complete analysis handouts for your team containing 56 statements that will accurately and individually assess what motivates them to work
-  A comprehensive "leader's Guide" designed to assist your managers to interpret the results and initiate changes where necessary.
-  A designated spreadsheet which shows you, at a glance, how each of your departments rates and contributes to the culture of your company.
-  **BONUS!** Self Assessment form & leader's guide INCLUDED.

**ORDER ONLINE NOW AT [www.stephenwren.com.au](http://www.stephenwren.com.au) OR PHONE 0421 068 418**

### SUGGESTED USES & BENEFITS OF THE MOTIVATION ANALYSIS

- As a recruitment tool
- As a tool for succession planning
- Aligning the right people to the right roles.
- As an attitude barometer
- Expect accountability

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**\$1,495.<sup>00</sup> PLUS GST**